

# WELCOME TO THE RNASCOPE™ EXPERIENCE

Join our New User Program and harness the power of spatial biology  
in your research

# YOUR JOURNEY STARTS HERE

Bringing spatial insight into your research, innovative RNAscope technology delivers quantitative, sensitive and specific detection of RNA on at a single cell, sub cellular and single molecule level.

As a leader in Spatial Biology since 2011 and with >4,700 citations, RNAscope technology is the trusted solution used by researchers to answer their key RNA/protein spatial multi-omic phenotyping questions.

If you are new to RNAscope, join our New User Program. You will be partnered with one of our technical experts who will assist you with your first experiments, giving you technical advice and tips to make your first spatial expression experiments a success!



## DESIGN YOUR RNAscope EXPERIMENT

Choose your assay and targets with help from your Spatial Biology Specialist

## CONGRATULATIONS

You've chosen to use RNAscope Technology to spatially explore gene expression.



## WHAT CAN YOU EXPECT FROM THE NEW USER PROGRAM?

- Guidance on the appropriate protocols for our sample and fixation type.
- Assistance in optimization of experimental conditions.
- Useful tips and tricks for RNAscope/BaseScope/miRNAscope/DNAscope success.
- Analysis of control probe and target probe signal results.
- Access to a RNAscope technology expert by email and phone, before, during and after your first spatial experiments.
- A range of physical and electronic training resources.



## RESULTS!

Where will they take you next?

Our Sales Support team can help you on your next steps



With your tissue validated – time to explore with your gene target probes.



## ANY QUESTIONS?

Your Scientific Support Specialists is on hand to help online or over the phone.



One of our Scientific Support Specialists contacts you before your first experiment.



## YOUR ALL SET!

Time to explore your sample by running our range of controls.

## HOW DO I GET STARTED?

### IT'S AS EASY AS 1 - 2 - 3

You can be guaranteed of support at every step!

1. Contact your local Spatial Biology Specialist who can advise on the best assays for your research questions and ask them to add the ACD New User Programme to your quote.
2. Need assistance with your order? Our EU based Customer Service Team can assist you with any order, payment or delivery questions.
3. On receiving your **Assay and reagents** a Scientific Support Specialists will be in touch via email to help you start your RNA ISH journey!

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